



CONFIDENCE. SECURITY. PROTECTION.

IALIA is a source for all your insurance-related activities

We received feedback from many clients that they wanted unbiased advice and information to help them with their insurance needs. They wanted advice that was not motivated by selling a product but rather, information in an easy to understand client first perspective.

IALIA works with our clients to assist them in their life insurance needs with a goal to provide independent advice that integrates with Accounting, investments and financial plan.

We put you first.

We Understand

Our goal is to help you with your life insurance and living benefit needs. We understand that insurance can be confusing and overwhelming. Our mission is to help you through this process by giving you unbiased advice that always puts your needs first.

Integration & Independence

Our recommendations will be fully integrated with your accountant, investments and financial plan. All aspects of your financial wealth are tied together, and any recommendation on any of these aspects can impact the others. We take that all into account. Your needs will always come first. We will provide recommendations that are not influenced by commission or any other incentives.

HOW WE CAN HELP

Providing high-level professional service that combines financial & investment advice, accounting & tax services, retirement planning & estate planning.



Second Opinion Service

Before you buy, we can assist by providing you with a second opinion. Our clients have found this service helpful in ensuring that the purchase they are making is the right decision for them and that they are receiving the best product for their needs.



Determining if you Need Life Insurance and How Much

With proper information gathering and needs analysis we will determine what you need and how much. Our recommendations will be supported with the numbers and facts.



Analysis of your Current Insurance Policies

You may have insurance policies that you purchased many years ago and would like to review how they work and if they are still needed. We can help to explain these policies to you, summarize the insurance policies and determine if it still makes sense to keep them.



Shopping the Market for the Best Product

If you already have a good sense of whether you need life insurance and how much, we can help by analyzing the market place to find the best product for you. We will review price, features and quality to recommend the best product. With access to all the key insurance carriers in Canada, we will provide you with a recommendation that puts your needs first.

Our goal is to bring our experience and knowledge on life insurance and living benefits to you by offering unbiased and professional advice. We will give you the straight goods on insurance. **No sales talk.**



Got Questions?

Contact Oliver Lee, VP of Life Insurance and Living Benefits, for more information on how to get started.

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